

One way of telling the story.....

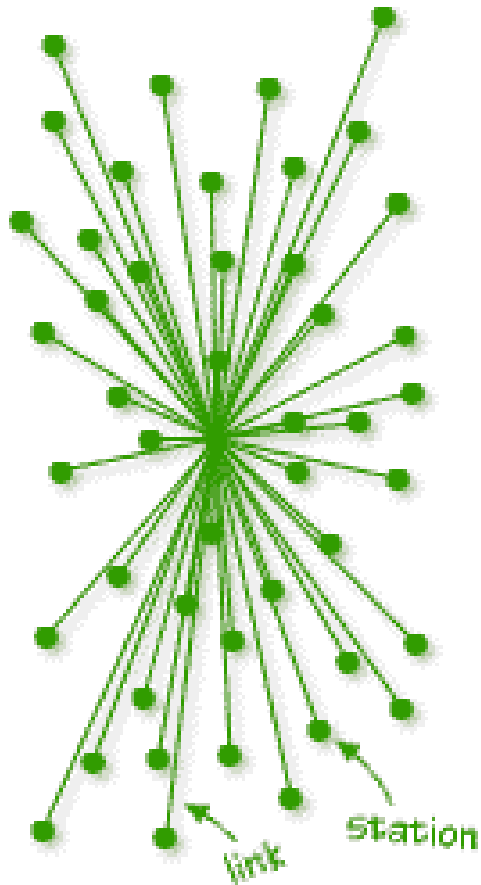
Diane Beddoes
April 2012

About OPM

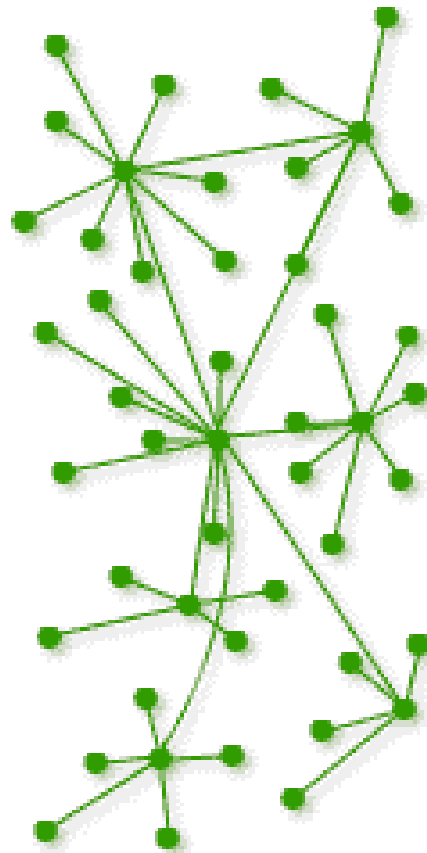
- OPM is an employee-owned business working with organisations in local and central government, health, social care and children's services, the voluntary sector and social enterprise, the police and community safety, education, the environment and sustainability. All the people we work with share a common commitment: a determination to improve the well-being of the communities they serve.

Once upon a time....

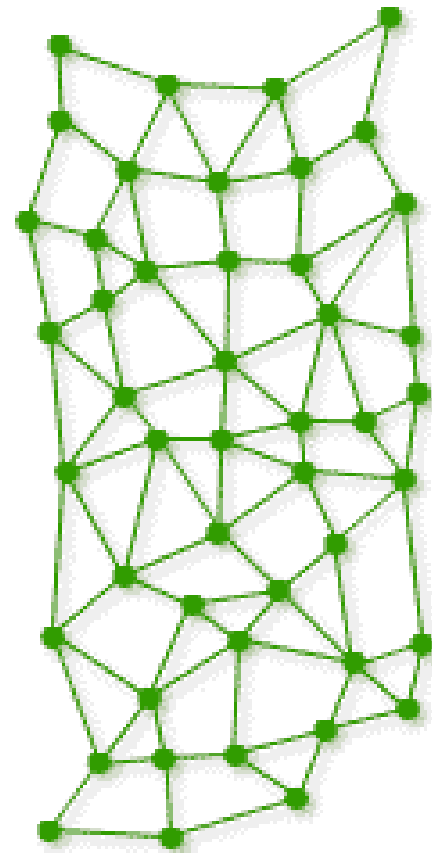
In a nutshell.....



(a) centralized



(b) decentralized



(c) distributed

Arnstein's Ladder (1969)

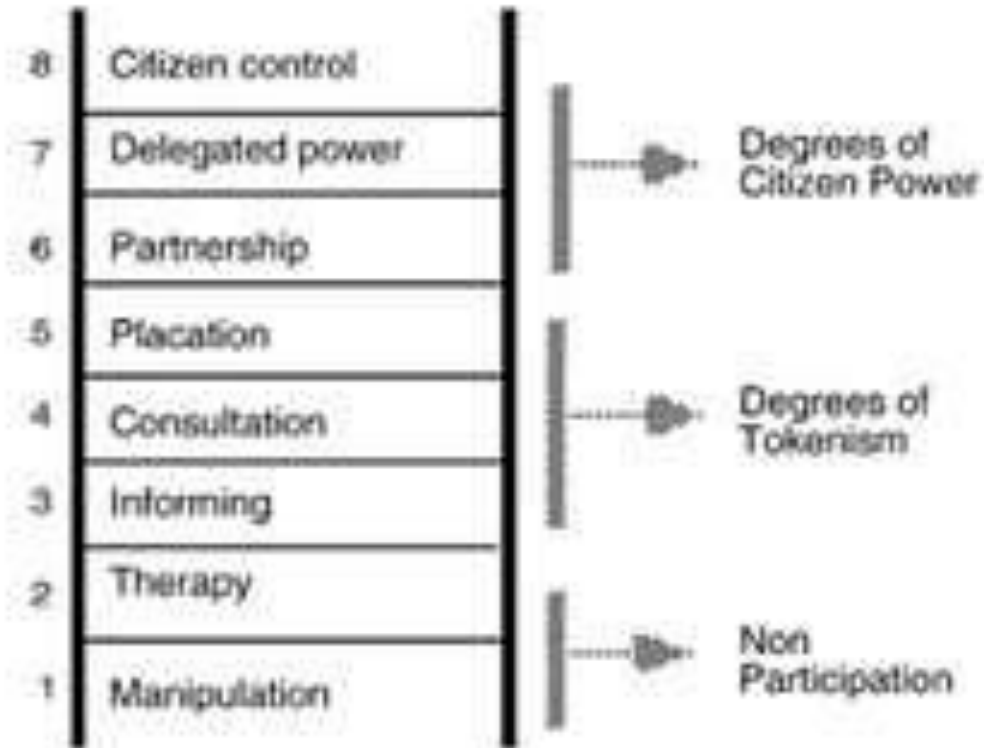
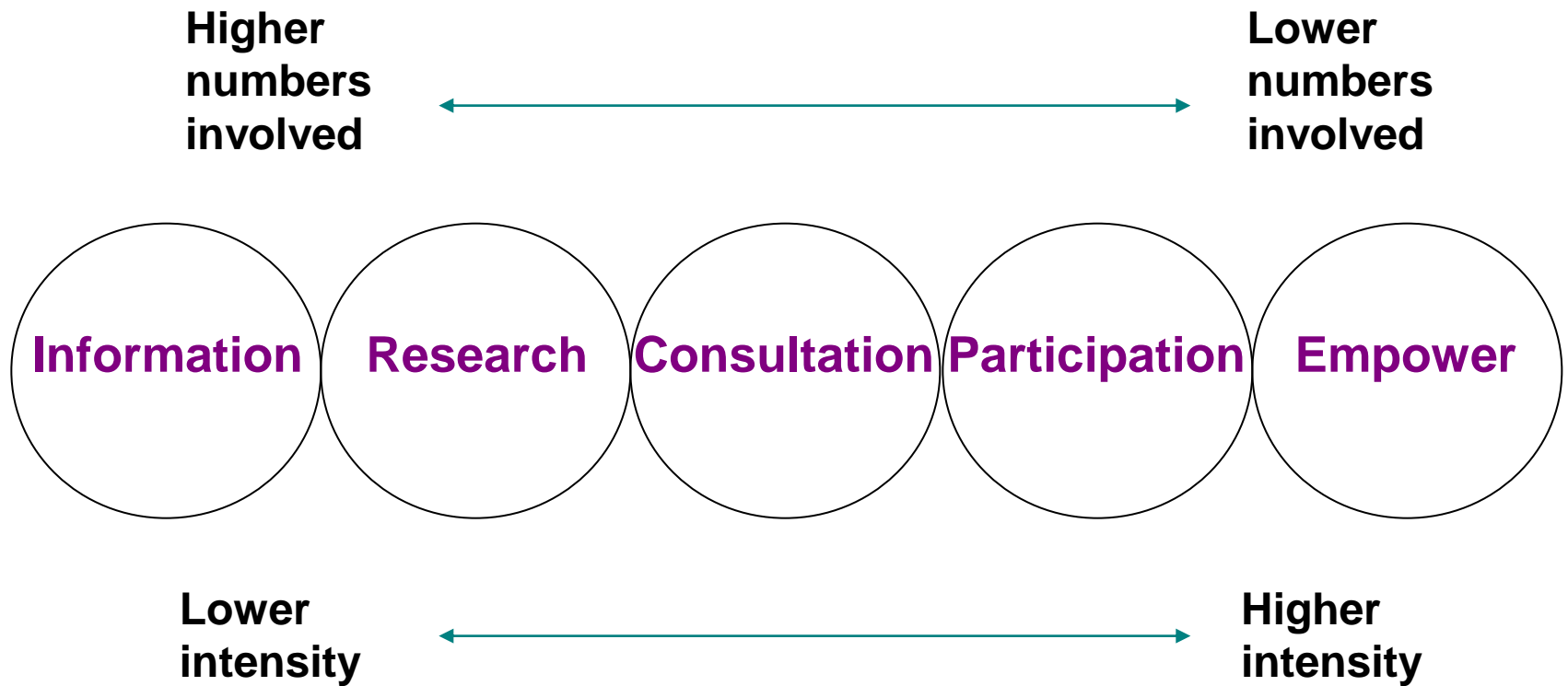


Fig. 1. Arnstein's ladder of citizen engagement ([3]).

The engagement spectrum (after Arnstein, under new Labour)



Juridical model: the rational citizen



In the science & technology field....

If they understood



.....they would see we're right.

Clear policy direction....

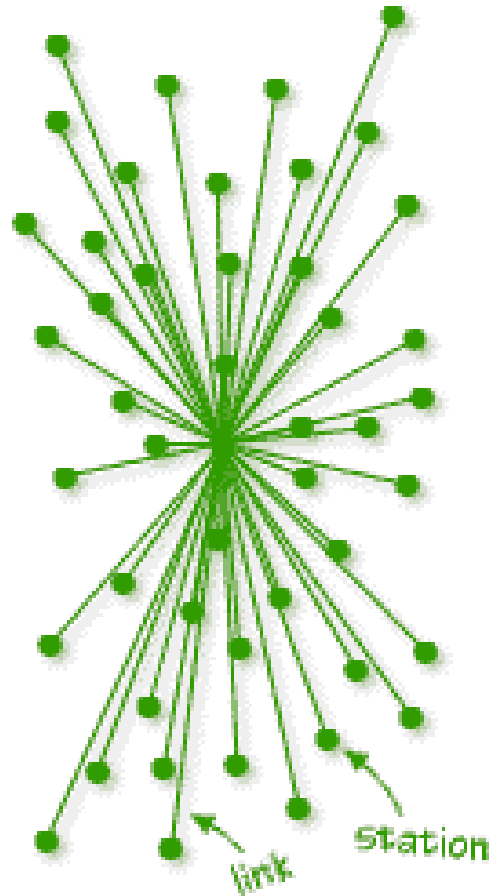
- **1998** – “the Government “wishes to see consultation and participation embedded into the culture of all councils... and undertaken across a wide range of each council’s responsibilities”
 - White Paper, Modern Local Government: In Touch With the People
- **2003** – “We [the government] believe it is time for the community to take a stand.” (Home Office)
 - ‘Respect’ agenda explicitly required citizens to assume further responsibility for the nature of social interaction within their neighbourhoods - exhorts individuals to engage in acts of citizenship in partnership with official enforcement agencies in order to address anti-social behaviour
- **2007** – sciencehorizons – first Sciencewise public dialogue
- **2008** – “giving local communities the power to drive real improvements in everything from the way their neighbourhoods are policed to the way that community assets are used.” (Communities in Control: real people, real power – CLG)
 - “But while people want to have a greater say, they need also to be convinced that their involvement will make a difference. If they speak up, they want to know that their voices will be heard. This is what empowerment is all about – passing more and more political power to more and more people through every practical means.”

Out of control and under attack....

In the science & technology field....



Drugsfutures - 2006



(a) centralized

May 2010

- **All changed, changed utterly?**

Financial crisis



2010 – 2011



Big Society

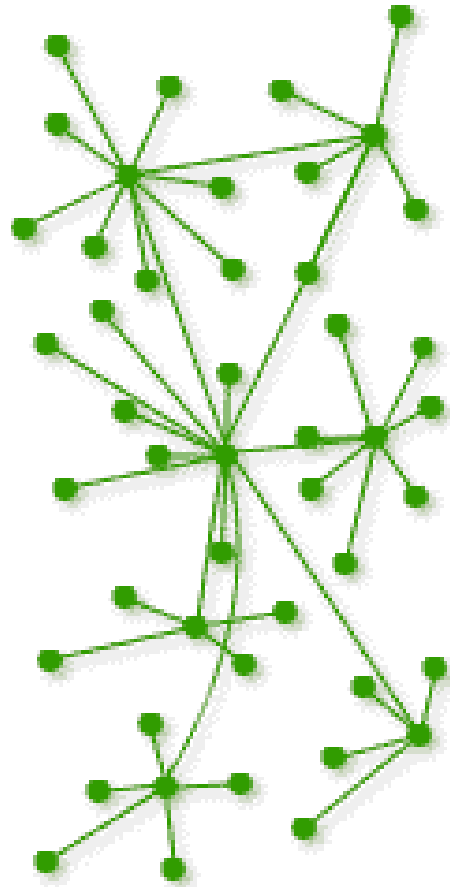
- **Turning government upside down**
 - “Government will not guide, target, mandate or fund.”

Public sector reform	What the state can do for us – particularly strengthening the ability of people to look after themselves
Community empowerment	What we can do for ourselves – getting away from the idea of the state as the single source of help
Philanthropic action	What we can do for others – altruism.

Behaviour change ('nudge')

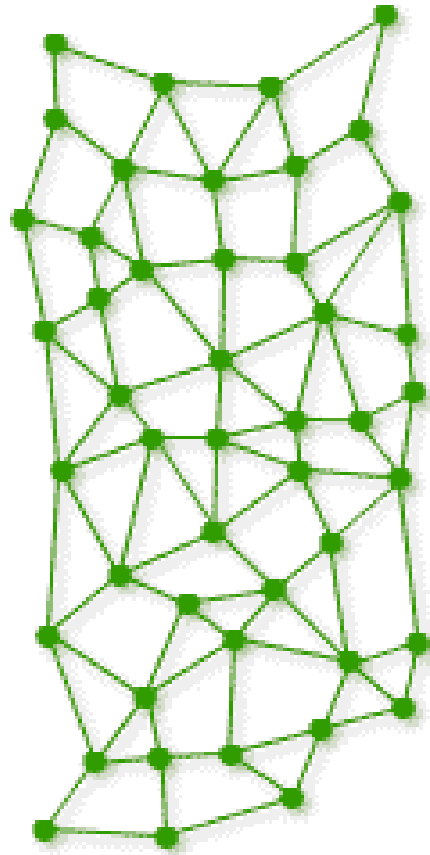


Environment Agency, 2012



(b) *decentralized*

What would *this* look like....do we want it and how would we get there?



(c) distributed